

# Danish eyewear - a sight for sore eyes

Designed in Denmark, eyewear from Have A Look is all about making you look sharp!

Rooted in the Danish design tradition of combining functionalism and aesthetics, we create glasses in colours and shapes to match any occasion, facial shape, and individual style.

Inspired by the latest trends of fashion and interior design, paying close attention to form and function, down to the detail, we invite you to play with your personal style.

The Danish designer team behind Have A Look celebrates diversity; that's why we create quality glasses for everyone at prices that make shopping fun!





#### **Designs**

Affordable and fashion-forward eyewear
Unisex, quality frames designed in Denmark
Reading glasses +1 to +3
Screen glasses 0 to +3
Sun readers +1 to +3
Sunglasses
Accessories



#### **Specifics**

Comfortable fit
Flex hinges
AC / PC lenses
Bio-based frames
Nickel free metal
Recycled felt cases (rPET)



# A sustainable view of the world

#### **Bio-based frames**

We take every measure to meet the challenges of an evolving world. The raw material employed for our quality frames is bio-based and made from 45% oil extracted from castor plants. Consequently, all collections are durable and recyclable.

#### Recycled felt cases

Complementary felt cases are crafted from recycled plastic bottles (rPET).





## Reading glasses

Designed to match any occasion, facial shape, and individual style.



### Edgy



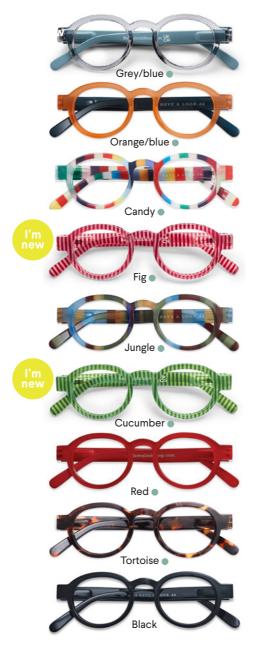


#### Mood





#### **Circle Twist**





#### Square





#### **Circle Slim**







#### Diva



#### City







#### **TypeC**



#### **TypeB**





### Screen glasses

0 to +3

A collection of screen glasses featuring high-quality blue light filtering lenses.

The glasses protect the eyes by filtering out 60% of the blue light emitted by computers, mobile phones, and tablets.





Bio-based frames







## Sunglasses & Sun readers

0 to +3

100% UVA & UVB protection Lens category 3

#### Mood





# Diva





# **Square**







# **Cat Eye**





# City



# **TypeC**





# **TypeB**







# Accessories

### Missing link for missing look

Keep a leash on stray eyewear with our collection of funky, chunky chains.





# Our target audience

Have A Look addresses individuals passionate about
Scandinavian design and fashion-forward trends.
Reading glasses and sun readers are marketed for the 40+ segment.
Screen glasses and sunglasses attract every age and gender.









# How to start up with us

Pack A: 48 glasses, cases, display & sign Pack B: 48 glasses, cases, tray & sign



# Let's tell you why

### International & interpersonal relations

A global company with experienced agents and distributors. Mutual trust and open dialogue with our customers are a top priority to everyone at Have A Look.

### **Designed in Denmark**

Rooted in the Danish design tradition of combining functionalism and aesthetics, eyewear from Have A Look will improve the quality of life while standing out.

### Sustainable efforts

People and planet are our top priorities, and we strive constantly to improve our efforts. We employ bio-based, recycled, and recyclable materials to the highest possible extent.

### Playfully wide selection

A sophisticated colour palette and a wide variety of frames designed to match any occasion, facial shape, and individual style.

### **Optimal comfort**

All frames are lightweight and designed with flexible hinges for a comfortable fit.

### Simple pricing

We made ordering your preferred selection of eyewear a simple matter:

Reading glasses, sunglasses, and sun readers are all the same price.

### Attractive start up packs

Choose between wooden displays and trays according to the requirements of your store.

### Easy stock replenishment

Order a minimum of 24 perfect pairs to curate your perfect selection of readers, sun readers, and sunglasses. Choose between any style, colour, and strength.



## How to reach us

### **Have A Look**

Præstemosevej 2 (bygn. 4) 3480 Fredensborg Denmark info@havealook.dk +45 25 12 00 98

### **Agent Denmark**

Asui Agency Annika Nolsøe an@asuiagency.com +45 28 35 33 53

### **Agent Norway**

ChaKra Agenturer Charlotte Kragerud charlotte@chakra-agenturer.no +47 906 08 295

### **Agent Sweden**

OAgentur Marie Oseroff Rosén marie@oagentur.se +46 70 228 28 28

### **Agent Germany**

Agentur MILK
Jochen Hornberger
agentur@milk-concept.de
+49 (0)175-40 54 633

### **Agent Belgium & Netherlands**

Hanne Juul Agency
Hanne Juul
hanne@hannejuulagency.com
+32 477 97 28 92

### **Agent UK & Ireland**

Hyggen Pianna Bech Addison pianna@hyggen.co.uk +44 (0)7990 800 542

### **Distributor Japan**

Kröne Ryo Sawaguchi r-sawaguchi@krone-kamakura.com +81 (0)467 38 3888

# We are all about making you look sharp

